

P48/HSC272/EE/20160526

Time : 3 Hours

Marks : 80

Instruction :

1. All Questions are Compulsory.
 2. Each Sub-question carry 5 marks.
 3. Each Sub-question should be answered between 75 to 100 words. Write every questions answer on separate page.
 4. Question paper of 80 Marks, it will be converted in to your programme structure marks.
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1. Solve any **four** sub-questions.
 - a) Explain Corporate Social Responsibility. 5
 - b) Summaries primary importance of leadership? 5
 - c) Explain Total Quality Management. 5
 - d) Describe Supply Chain Management. 5
 - e) How to manage stress in professional and personal life? 5
2. Solve any **four** sub-questions.
 - a) Write a note on conflict Management. 5
 - b) Why MIS is required? 5
 - c) Define Financial Management? 5
 - d) What are the basic managerial functions? 5
 - e) Explain basic leadership theories. 5
3. Solve any **four** sub-questions.
 - a) What are the aspects of promotional Mix? 5
 - b) What are ABC of Communication Skill? 5
 - c) Basic motivational techniques in organizations. 5
 - d) Explain Span of Management. 5
 - e) Basic skills of Trainer. 5

4. Solve any **four** sub-questions.
- a) Distinguish between centralization and decentralization? 5
 - b) Types of Teams. 5
 - c) What are the objectives of Quality Circle? 5
 - d) Explain advertisement an brand Management. 5
 - e) What is delegation of authority? 5

