



YASHVANTRAO CHAVHAN MAHARASHTRA OPEN UNIVERSITY

P79 (MBA) II SEMESTER HOME ASSIGNMENT YEAR 2016-17

- INSTRUCTION :**
- 1) All Questions are Compulsory.
 - 2) Each Home assignment question carry 5 marks.
 - 3) Each Sub-question should be answered between 75 to 100 words.
 - 4) Write every questions answer on separate page.
-

(MBA 201) Business Ethics & Corporate Governance

- Q1. Write note on – Evaluation of ethics? Marks – 05
- Q2. Write note on – nature of values? Marks – 05
- Q3. Discuss the issues in CSR? Marks – 05
- Q4. Explain With on Example any Mention of Values? Marks – 05
-

(MBA 202) Quantitative Techniques in Management

- Q1. Discuss the basis Structure of linear programming Problem? Marks – 05
- Q2. Discuss the need for queuing analysis ? Marks – 05
- Q3. Discuss the Concept of Poisson distribution explains its Properties ? Marks – 05
- Q4. Two Cards are drown from a pack of cards in succession with Replacement Find the Probability that both are Aces for Poisson distribution Explains its Properties ? Marks – 05
-

(MBA 203) Production and operations Management

- Q1. Write a Broad Note on – total Quality Management? Marks – 05
- Q2. Explain Programmers Evaluation & Review technique (PERT) ? Marks – 05
- Q3. Explain the Mixed Strategies'? Marks – 05
- Q4. Explain With Example Predictive maintenance? Marks – 05

(MBA204) Marketing Management

- | | |
|---|------------|
| Q1. Explain the Different types of Research Design? | Marks – 05 |
| Q2. Explain the steps of effective Communication? | Marks – 05 |
| Q3. Explain the detail holistic marketing? | Marks – 05 |
| Q4. Explain the Concept is e- business? | Marks – 05 |
-

(MBA 205) Human Resource Management

- | | |
|--|------------|
| Q1. Explain the Technique of Job Analysis? | Marks – 05 |
| Q2. Discuss the Training Process? | Marks – 05 |
| Q3. Dentine motivation and discuss its Characteristics? | Marks – 05 |
| Q4. Discuss the essentials of an effective performance
Appraisal? | Marks – 05 |
-