

YASHWANTRAO CHAVAN MAHARASTRA OPEN UNIVERSITY, NASHIK

PROGRAMME: M.A - P79-SEM –III (Home Assignment)

INSTRUCTIONS:-

1. All questions are compulsory
 2. Each questions carry five marks
 3. Each questions answer should be written in 75 to 100 words
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MBA 301: Strategic Management

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| Que-1 | Explain the need for strategic management. | 5 Marks |
| Que-2 | What are the characteristics of objectives? | 5 Marks |
| Que-3 | What are the Five Force put forth by Michal E. porter? | 5 Marks |
| Que-4 | What are the Risks in competitive strategies? | 5 Marks |
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MBA302: International Business and International Trade.

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|-------|---|----------------|
| Que-1 | Define international business and international marketing. What is the future of international business? | 5 Marks |
| Que-2 | Explain the role of world trade organization (WTO) in international trade and Write the structure of foreign exchange market. | 5 Marks |
| Que-3 | Explain the concept of supply chain management for MNCs, and financial management for MNC's. | 5 Marks |
| Que-4 | Write a note on International human Resource management. | 5 Marks |
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FMG301: Corporate Finance

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| Que-1 | Discuss the role of finance manager. | 5 Marks |
| Que-2 | Explain the advantages and source of short term financing. | 5 Marks |
| Que-3 | Explain the (WACC) weighted average cost of capital concept illustrate it. | 5 Marks |
| Que-4 | What are the different types of financial risk? | 5 Marks |
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FMG302: Indian Financial System & Management of Financial Institutions

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|-------|--|----------------|
| Que-1 | Explain the regulatory frame works of the Indian Financial system? | 5 Marks |
| Que-2 | Discuss the functions of state financial corporation. | 5 Marks |
| Que-3 | Explain the structure of Indian money market. | 5 Marks |
| Que-4 | What are the ways and means to manage Interest Rate risk? | 5 Marks |
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FMG 303: Economics for Managers

- Que-1 Discuss the regulatory framework for mutual funds in India. **5 Marks**
- Que-2 Explain the basic principles of Insurance. **5 Marks**
- Que-3 What are the functions of credit Rating agencies? **5 Marks**
- Que-4 Discuss the stages of venture capital financing. **5 Marks**
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FMG 304: Securities Analysis and Portfolio management

- Que-1 Explain the P/E Ratio approach. **5 Marks**
- Que-2 Discuss capital Asset pricing model (CAPM) **5 Marks**
- Que-3 Explain the value of Rs 1000/- invested today, at the end of value of money. **5 Marks**
- Que-4 Calculate the value of Rs. 1000/- invested today at the end of 4 yrs at (a) 5% (b) 8% (c) 10%. **5 Marks**
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MKG 301: Marketing Research

- Que-1 Define marketing Research, Explain the classification of marketing Research. **5 Marks**
- Que-2 State the importance of problem Definition. **5 Marks**
- Que-3 Explain the Types of sample design. **5 Marks**
- Que-4 What are the characteristics of good questionnaire? **5 Marks**
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MKG 302: Advertising and sales promotion.

- Que-1 Explain the process of communication in detail. **5 Marks**
- Que-2 What P.L.C? Explain in brief. **5 Marks**
- Que-3 What are the functions of Advertising? **5 Marks**
- Que-4 Mention the different- Benefits of Direct marketing. **5 Marks**
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MKG 303: Industrial marketing -

- Que-1 What is the difference between Industrial market & consumer market **5 Marks**
- Que-2 Which are the major factors that influence business buyers? **5 Marks**
- Que-3 What is the single sourcing? Multiple sourcing? Out sourcing? **5 Marks**
- Que-4 Write a note Decision making process. **5 Marks**
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MKG 304: Services- Marketing

Que-1	What are the characteristics of services?	5 Marks
Que-2	Explain the servuction model.	5 Marks
Que-3	What are different Types of service attributes?	5 Marks
Que-4	Discuss the factors influencing the consumer Behavior?	5 Marks

HRM 301: Organizational change & Development -III

Que-1	'It is always said that organization change is inevitable' Do you agree with this statement? If yes state the reasoned.	5 Marks
Que-2	How to manage planned change? How planning is important for change?	5 Marks
Que-3	What are the characteristics of successful change agents?	5 Marks
Que-4	Discuss the different issues & ethics in Consultant- Client relationship.	5 Marks

HRM 302: Human Resource Planning

Que-1	Write the Features of human resource planning?	5 Marks
Que-2	Explain the process of human resource planning?	5 Marks
Que-3	Write the important aspect of HRD?	5 Marks
Que-4	Write a note on 'Strategic Management and HRD' ?	5 Marks

HRM-303: Managing Interpersonal & Group Processes

Que-1	What is Five- Stage - Model? Explain.	5 Marks
Que-2	Discuss the various strategies for improving team- Dynamics.	5 Marks
Que-3	What is the different sources / basic of power.	5 Marks
Que-4	What are the advantages and disadvantages of group decision making.	5 Marks

HRM-304: International Human Resource management (Optional)

Que-1	Explain the different approaches of international Human Resource Management.	5 Marks
Que-2	Give Out line the main Element of culture.	5 Marks
Que-3	What id Globalization?	5 Marks
Que-4	Explain the terms. A) Employee Relation. B) Industrial – Relation.	5 Marks

MMG 301: Manufacturing strategy

Que-1	Why do businesses need strategy?	5 Marks
Que-2	Discuss the bargaining power of supplier.	5 Marks
Que-3	Explain various generic strategies.	5 Marks
Que-4	What are the different types of production system?	5 Marks

MMG 302: Supply chain Management

Que-1	What is difference between corporate strategy and supply chain strategy? Explain giving Examples.	5 Marks
Que-2	Write a note on Intermodal Transportation.	5 Marks
Que-3	What are the principle advantages of MRP?	5 Marks
Que-4	Explain the key terms 1) Cross- Docking 2) Holding- Company.	5 Marks

MMG 303: World Class Manufacturing

Que-1	List the main Manufacturing practices?	5 Marks
Que-2	What is the strategic importance of Innovation?	5 Marks
Que-3	Discuss the terms (1) Re-engineering (2) TQM	5 Marks
Que-4	What is purpose of world class manufactures (WCM)?	5 Marks

MMG 304: Production planning and control

Que-1	Discuss the impact of e-commerce on operations management	5 Marks
Que-2	what are the various types of process according to manufacturing point of view?	5 Marks
Que-3	what do you understand by hybrid layouts?	5 Marks
Que-4	Explain Abraham Maslow's pyramid of Human needs.	5 Marks
