

V30/BID301(P)/EE/201605

Practical Examination

Time : 6 Hours

Max. Marks : 60

Instructions for the students:

1. All questions are compulsory.
 2. Illustrate your answers with neat sketches wherever necessary.
 3. Figures to the right indicate full marks.
 4. Assume suitable data if necessary.
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DESIGN TOPIC : RETAIL STORE

Beyond just creating an optimal space for sales, retail store design is a well-thought-out strategy to set up a store in a certain way which is aesthetically pleasing.

A leading brand for leather products is launching their premiere showroom at colaba Causeway, Mumbai. You are appointed to design a 1200 sq. ft. retail store. Also design the mezzanine space best suited to your design.

Design Requirements:-

- Design the glass facade in a way that it provides natural sunlight during the day.
- Product display
- Cashier
- Design the external facade showing the brand name and logo
- Toilet and pantry to be provided
- Provide ventilation for toilets
- Trial room facility
- Mezzanine and staircase area can be altered according to your preference equivalent to the area specified in the drawing.

Drawing Requirements :

		Marks
• Rendered furniture layout	Scale: 1:50	20
• Two sectional elevations	Scale: 1:50	15
• 2 views of interesting space		10
• Any two service layout	Scale: 1:50	15

