

V31/BFD101/EE/20160518

Time : 3 Hours

Marks : 80

Instructions :

1. All Questions are Compulsory.
 2. Each Sub-question carry 5 marks.
 3. Each Sub-question should be answered between 75 to 100 words. Write every questions answer on separate page.
 4. Question paper of 80 Marks, it will be converted in to your programme structure marks.
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1. Solve any **four** sub-questions.
 - a) Name the elements of design. State their importance to designers with examples and diagrams. 5
 - b) What is line? Name the different types of lines. Write the functions of lines in detail. 5
 - c) What is a motif? Write in brief about geometric and abstract motifs. 5
 - d) Define texture. State the types and characteristics of texture. 5
 - e) What is colour? Explain its importance in fashion design and marketing. 5

2. Solve any **four** sub-questions.
 - a) Define value and intensity. Explain the different terms specific to value and intensity. 5
 - b) Define and illustrate one garment showing A-line silhouette and one showing Wedge silhouette. 5
 - c) Name any five textures and state their contrast textures. (Total 10 textures) 5
 - d) Colours and textures go hand in hand. Expand. 5
 - e) Explain in detail the psychological effect of warm and cool colours. 5

3. Solve any **four** sub-questions.
- a) What are colour harmonies? State their importance in design. 5
 - b) Write in two sentences each about hue, tone and chrome. 5
 - c) State any five optical illusions caused by lines with suitable examples. 5
 - d) Write in detail about the square and rectangle silhouettes with neat diagrams. 5
 - e) Explain the characteristics of primary and secondary triads. 5
4. Solve any **four** sub-questions.
- a) What are principles of design? Explain 'proportion' and 'repetition.' 5
 - b) Define balance. Describe vertical, horizontal, formal and informal balance in one sentence each. 5
 - c) Explain any two types of jackets with different end uses. Sketch them neatly. 5
 - d) Illustrate the various skirt lengths showing any one style for each length. 5
 - e) Illustrate any five necklines neatly. 5

