

V32/MFD101/EE/20160518

Time : 3 Hours

Marks : 80

Instructions :

1. All Questions are Compulsory.
 2. Each Sub-question carry 5 marks.
 3. Each Sub-question should be answered between 75 to 100 words. Write every questions answer on separate page.
 4. Question paper of 80 Marks, it will be converted in to your programme structure marks.
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1. Solve any **four** sub-questions.
 - a) Explain symbolic qualities in colour. 5
 - b) Write in brief about 'Warm colour schemes and its Stability to Party Wear.' 5
 - c) Explain Formal Qualities of Line. 5
 - d) "Aesthetic is integral part of Fashion Business". Explain. 5
 - e) Explain types of Shapes. 5

2. Solve any **four** sub-questions.
 - a) "Line in Garments are very important". Explain. 5
 - b) Explain visual effects in presentation of garments attracts customers. 5
 - c) Write about factors influencing aesthetic evaluation. 5
 - d) Write note on "Colour Wheel." 5
 - e) Explain the following terms in short
 - i) Secondary colors
 - ii) Abstract shapes 5

3. Solve any **four** sub-questions.
- a) Write note on “Optical Colour Effects.” 5
 - b) Expressive qualities are important in aesthetic. Explain 5
 - c) Explain visual and textile elements of Fashion. 5
 - d) Note about “Expressive Qualities of Shape”. 5
 - e) Explain following terms:
 - i) Reality in cognitive experience
 - ii) Dominance 5
4. Solve any **four** sub-questions.
- a) Explain factors influencing aesthetic evaluation. 5
 - b) Explain the principles of design. 5
 - c) Write note on “Warm Colour Scheme.” 5
 - d) Explain symbolic quality of shape. 5
 - e) Explain the visual and tactile elements of fashion. 5

